

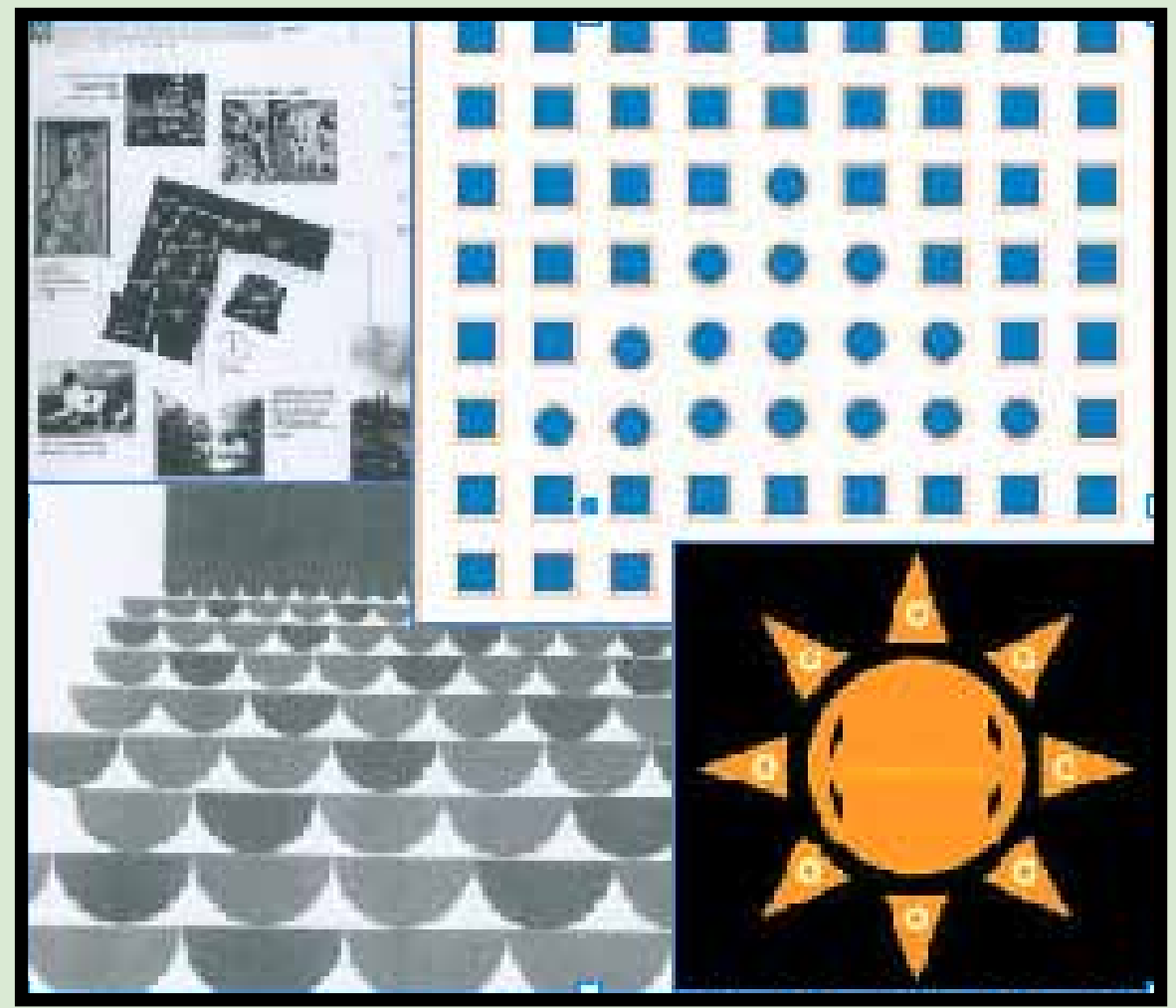
**Closure ~ Book Definition**

When stimuli are ambiguous, human beings have a tendency to make perception as good" (meaning simple, regular and symmetric) as the "prevailing conditions" allow. Human beings have a tendency to group into unified structure those components that together constitute a closed unity rather than an open one," all other things being equal.



**Similarity ~ Book Definition**

Human beings have a tendency to group together in a single structure those parts or units that appear to be similar in visual properties such as size, shape, color, and darkness, all other things being equal.



**Similarity ~ Team Definition**

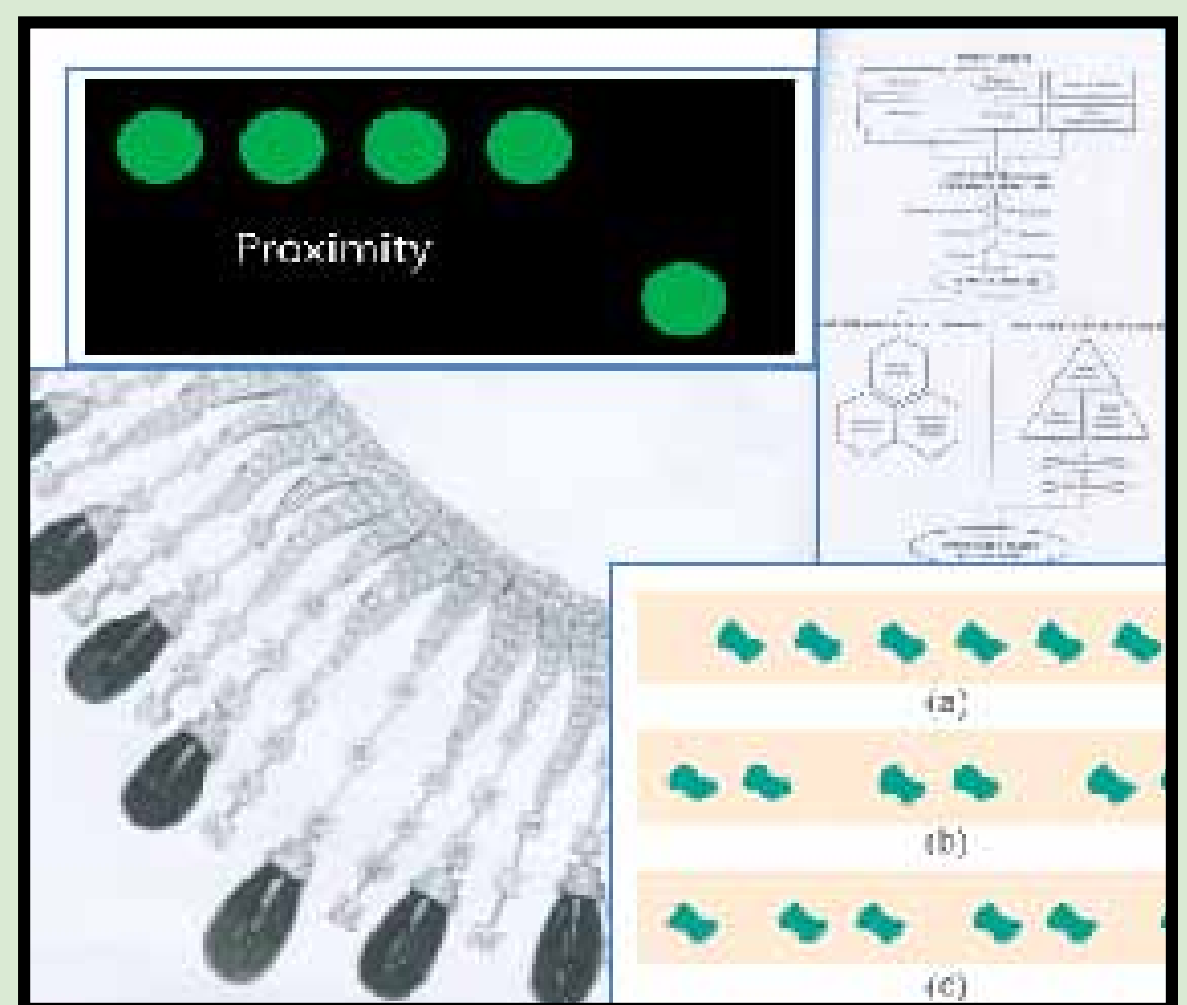
Grouping elements together that are visually similar in size, shape, color or value.

**Closure ~ Team Definition**

Completes or compensates for missing pieces of the design from past experiences.

**Proximity ~ Book Definition**

In a total stimulus situation, human beings have a tendency to group together those elements or units that are closest to each other, all other things being equal.



**Proximity ~ Team Definition**

Placing or grouping of objects to create emphasis, balance, or unity.

**Continuation ~ Book Definition**

Human beings have a "tendency to group together in a single structure those parts or units that appear to be aligned with or smooth directional continuations of one another, all other things being equal."



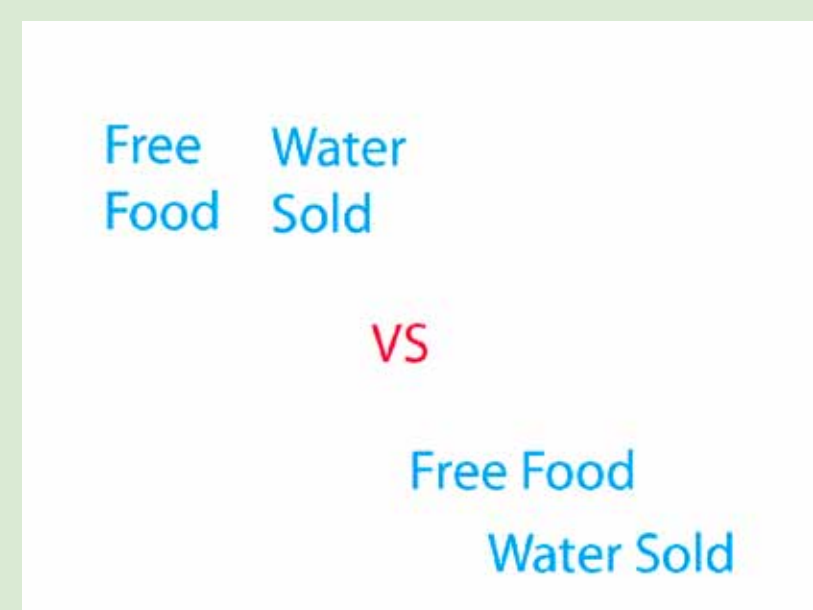
**Continuation ~ Team Definition**

Elements seen as the some of the parts rather than individual pieces. They carry you thru the design.

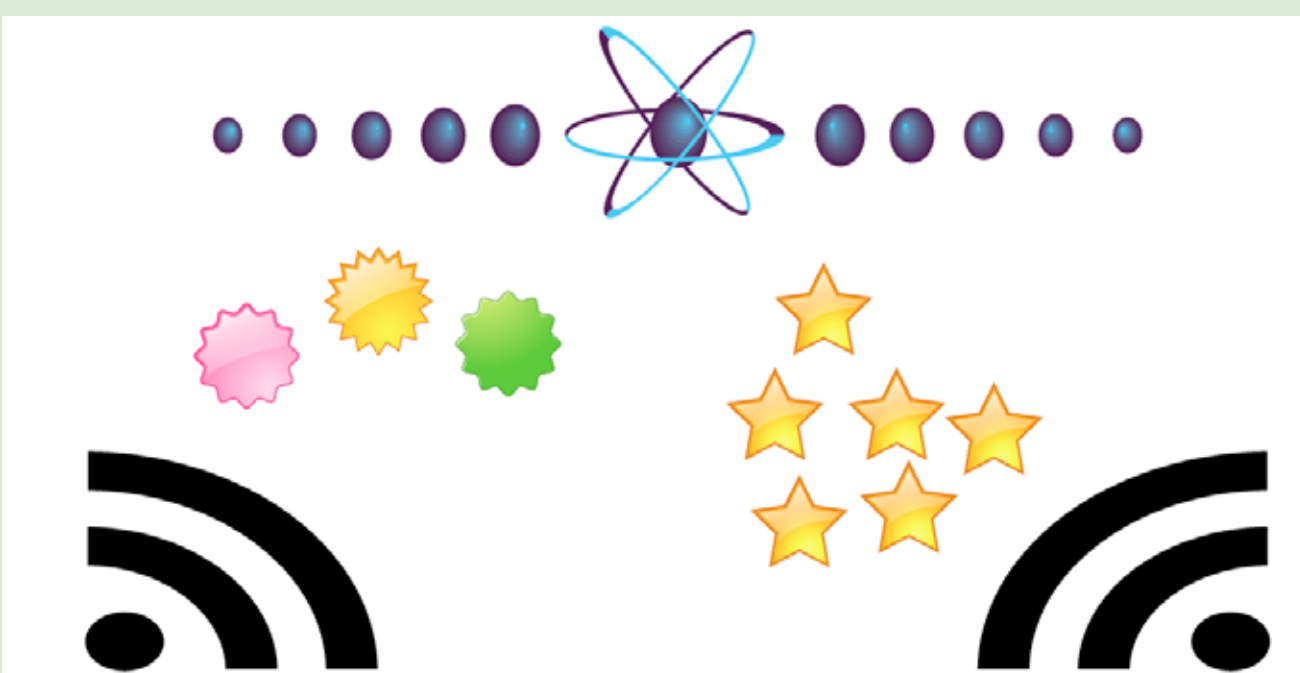
Libby's example of Continuation



Jen's example of Proximity



Misty's example of Similarity



Carissa's example of Closure

